



## Mad Cow Sacred Cow

DOCUMENTARIES



**DURATION:**  
1 x 60'

**GENRE:**  
Cultural,  
Current Affairs,  
Ethnology

**PRODUCER:**  
Karma Film

**THEME:**  
Mad Cow Disease

**CATEGORY:**  
Documentaries,  
Back Catalogue

**AVAILABLE RIGHTS:**  
Worldwide

**LANGUAGE:**  
English

**FORMAT:**  
HD

**YEAR:**  
2009

In the wake of the Canadian Mad Cow Crisis, Indo-Canadian Filmmaker Anand Ramayya (Cosmic Current) finds himself caught between two worlds. Will he continue to eat beef and support his in-law cattle farmers or renounce beef and follow the path of his devout Hindu relatives? With a sense of humour and curiosity, Anand embarks on an investigation into Mad Cow disease. The trail of Mad Cow disease leads him from the rural setting of his in-laws small farm, to the heart of an extremely powerful industry and ironically to India, land of the Sacred Cow. Once in India, Anand follows the trail of Mad Cow disease to his family's home province of Andhra Pradesh and the Al-Kabeer slaughterhouse. Al-Kabeer is producing meat for export and is the focal point of much controversy. Along his journey he visits his wise old uncle, a widowed farm wife who has sold her beloved cow to pay debt, a quirky swami who raids cattle rustlers and a soft spoken doctor and leader of the anti Al-Kabeer peoples movement which led to a spectacular anti-beef protest in India involving 1000's of Sadhus, scholars, politicians, activists and radicals clashing with police.