

# THE FLORISTS



6 x 10' | 2020 | Dramedy | Worldwide Rights | FR version w/ENG Subtle | HD



Struggling to succeed in show business, the aspiring comedian Walid Bensalem agrees to work for his uncle Akmar, a renowned florist with unconventional sales techniques. Determined to become a successful comedian, Walid will do everything to sign with Sarah Schwartz, the best manager in Quebec.

**"GRAND PRIZE WINNER"**  
at Webfest Berlin 2020

**"BEST SUPPORTING ACTOR"**  
at Melbourne Webfest 2020

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## EPISODIC SYNOPSIS

### EPISODE 1 - I HAVE A DEAL FOR YOU

Walid's career as a comedian is going nowhere. He accumulates bad gigs and struggles to negotiate his fees. When his manager quits the business and his mother announces that he must leave the family nest, Walid has no other choice but to accept his uncle's offer to live with him and work in his flower shop.

### EPISODE 2 - WELCOME TO CANADA

Training as a florist is more difficult than Walid had imagined. When he witnesses his uncle's questionable sales techniques, Walid dares to question his integrity, but Akmar will not let his new employee challenge him.

### EPISODE 3 - GO PLAY WITH THE COMPOST

After a disastrous sale attempt, Walid is sent to the backstore, again. When he discovers that Sarah Schwartz, Quebec's best comedian manager, is a loyal client of Akmar's shop, Walid finally sees an opportunity to launch his career in comedy.

### EPISODE 4 - NOBODY MAKES DEMOS ANYMORE

Walid convinces his best friend Maude to help him record a comedy demo for Sarah Schwartz. Struggling to find a good concept, they will take advantage of an unusual request from Akmar to achieve their goal.

### EPISODE 5 - YOU'RE THE NEW GUY

To punish Walid for his insubordinations, Akmar sends his nephew to collect money from Jean-Mi, a barber-mobster-killer. In the barbershop, Walid realizes that his uncle is a respected figure in the community. Filled with confidence, Walid unexpectedly visits Sarah Schwartz who slams the door in his face.

### EPISODE 6 - I TAKE 40%

Walid abandons his dream of a comedy career and decides to fully embrace the florist profession. Noticing the dismay of his nephew, Akmar tries to convince Sarah Schwartz to sign Walid in his agency.

